



Rotary 

**DISTRICT 9600
QUEENSLAND
AUSTRALIA**

**WEEKLY
Bulletin**

6th AUGUST, 2014

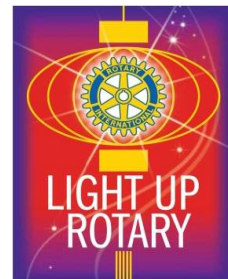
www.rotaryclubofkipparing.com

P.O. Box 60, MARGATE President: Ashley Broad – Mob: 0419 793 353

Secretary: Garry Gibson - Email: rckipparing@gmail.com

CLUB MEETS: Every Wednesday 6.15 pm for 6.45 pm start

Belvedere Hotel - Oxley Ave & Woodcliffe Cres, Woody Point



AUGUST 6

1881 - Bacteriologist and discoverer of penicillin, Alexander Fleming, is born.

1911 - American actress and comedienne, Lucille Ball, is born.

1945 - The first atomic bomb is dropped on the Japanese city of Hiroshima.

1951 - Hey Hey.. Daryl Somers, Aussie TV Host is born.

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**P2. Club Roster.....
CALENDAR OF EVENTS... RC Caboolture Celebrates 60 years.. humour?**

P3. Rotary Public Relations/Image/Membership Workshop .. Redcliffe Sunrise RC Trivia Night.

P4. Walk For Kids 100km walk.. Did You Know?.. Rotary Firsts.

P5. Rotary Givings & Grants.. ex RC Kippa-Ring YEP student proposes northside Rotaract Club

P6. Facts about Coffee.. S/E Asia is now polio free!

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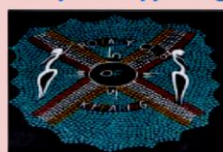
THE FOUR-WAY TEST

Of the things we say and do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all

Ten Pin Bowling Challenge!

Watch the pins fly as the teams from
Rotary Club Kippa-Ring and **Grace Lutheran College Interact Club**



WHO WILL WIN?? WE WILL FIND OUT FROM 6.30 TONIGHT!

New arrival Nina Weber.. settles into school life.. Aussie Style!



Recent arrival from Switzerland, Youth Exchange student **Nina Weber** has got straight into the swing of things.. commencing her school year at **Grace Lutheran College**.. uniforms and all!
Day 1: settling in.. Maths.. Media Studies.. Ancient History... English..
Day 2: Athletics Carnival.. School life in Australia is certainly very different to that back home!



August Is Rotary Membership and Extension Month

CLUB ROSTER - IF YOU ARE UNABLE TO CARRY OUT YOUR REQUIRED DUTIES, PLEASE ASK ANOTHER MEMBER TO FILL IN FOR YOU ON THE NIGHT

Date ► Duty ▼		6 Aug	13 Aug	20 Aug	27 Aug	3 Sept	10 Sept
Chair		Daisy	Daisy	Caboolture	Daisy	Fran	Fran
Duty		John	John	60 Year's	John	Sherin	Sherin
Host		Sue	Sue	Of Service 18 August	XXXXXXX	Garry	Garry
Thanks		Fran	Fran	No Meeting	XXXXXXX	Colleen	Colleen
NOTES		Ten Pin Bowling Challenge	Matt Roue - Job Talk		Club Meeting & Board Meeting	Mater Children's Hospital Visit	Nina's presentation
Date ► Duty ▼		17 Sept	24 Sept	1 Oct	8 Oct	15 Oct	22 Oct
Chair	Fran	Fran	Colleen	Colleen	Colleen	Colleen	Colleen
Duty	Sherin	Sherin	Matt	Matt	Matt	Matt	Matt
Host	Garry	XXXXXXX	John	John	John	John	XXXXXXX
Thanks	Colleen	XXXXXXX	Doug	Doug	Doug	Doug	XXXXXXX
NOTES	YEP - Jacinta Donnelly	Club Meeting & Board Meeting	Sherin Chau - Job Talk	Maureen Hall Rotary Projects	Pride of Workmanship	Green Tree Frog - Grace College	Club Meeting & Board Meeting



Rotary

The Rotary Club of Caboolture

Requests the pleasure of your company on

Monday 18th August 2014

To help the club celebrate

Sixty Years of Rotary Service

at a formal dinner meeting

The Venue: Caboolture Sports Club
Station Road, Morayfield 4506

Time: 6 for 6.30pm

Dress: Semi-Formal

Cost: \$40 per person

Includes: 2 Course meal, wine on table

RSVP: Shane Moon, riobreze@bigpond.net.au
By 11th August 2014

Payment required by 11th August 2014 to:
Rotary Caboolture, BSB 064-405, A/C:0091 1732
(Please email copy of transfer document)
Or by post to PO Box 240 Caboolture QLD 4510





TONIGHT - Ten Pin Bowling from 6.30 p.m.
CHALLENGE between the Grace College
Interact Club and our Rotary Club... at AMF REDCLIFFE

WEDNESDAY 13 AUGUST - Matt Roue – Job Talk

MONDAY 18 AUGUST - The Rotary Club of Caboolture –
Sixty Years of Service Dinner. In lieu of our Wed Meeting.

SUNDAY 24 AUGUST - 10K Walk for KIDS

WEDNESDAY 27 AUGUST - Club/Board Meeting
ONE SATURDAY LATE SEPTEMBER - Progressive Dinner –
along the Redcliffe eatery strip.



A Doctor was asked to speak to his Rotary Club and they asked if he would speak on sex and a happy marriage. He spoke and everyone thought he did a great job. He went home that night and his wife asked if he talked to the club.. He said yes! she asked what his subject was.. He thought he had better not tell her what he talked about so he said that he spoke on sailing. Next day his wife met one of the Rotary men at the store and he told her what a wonderful talk her husband had made, and she assured the Rotarian that he sure was an expert on the subject!!



It's fast, it's focused and it's fun!!

What is it??

It's 'The World Café' – an interactive Workshop

With a Difference!!

"Sustainability or Stagnation: The Squeaky Wheel??"

The focus areas:

Membership

Clarifying our message
Who are our customers?
Identifying and inducting new members
Engaging members
Launching Satellite Clubs
Keeping Rotary relevant
Retention through progression

Public Image

Desired versus actual
Innovative methods
Communicating our values
Marketing our projects
Building our brand

Public Relations

The Cogs PR process
Good ideas that work
Building media relationships
Merchandising our goods and services

The time and place: 17 August 2014

St Columban's College, 100 McKean St, Caboolture, Sunshine Coast.

(Registration opens at 8.45am; Starts 9.30am; Closes 3.30pm)

Cost \$15.00 per person (includes morning tea and lunch)

Payment options cheque or direct deposit.

Please complete and return attached registration form by 8th August 2014

The People:

Present and future Club and District leaders, members with a passion for growth, Rotarians from our Queensland Districts 9550, 9570, 9600, 9630 and 9640 who are committed to building sustainability.

The process:

You move through small group table discussions of your choice, sharing your ideas, building on the creativity of others, and joining the collaborative feedback summaries.

With brief addresses by Public Relations Zone Coordinator Philip Archer and

Membership Zone Coordinator PDG Malcolm Lindquist

Sunday 17th August 2014 RSVP 8th August 2014

Registration Details

Participants Name

Position

Club Name

Number of Attendees _____ x \$15. = \$_____ payment

Payment Options

Direct Credit

Account Name: Rotary International District 9600

BSB: 084209 (National Bank)

Account No : 853832749

Reference: Club Name – 17/8 Workshop

Cheque to

Rotary International District 9600

C/- P O Box 2086

Noosaville BC 4566

Please forward details of attendees etc to Alan Stephens – email

as@stephenssupermarkets.com.au



1. Veer left off Bruce Highway onto Lower King Street, Caboolture after ramp.
2. At the roundabout take the 2nd exit onto Mewett Street, Caboolture
3. At the next roundabout take the 2nd exit onto Mewett Street, Caboolture
4. At the next roundabout take the 1st exit onto Mewett Street, Caboolture
5. At the next roundabout take the 1st exit onto McKean Street, Caboolture at Caboolture Public and Private Hospital
6. St Columban's Secondary College is on the right hand side opposite the Hospital



The Rotary Club of Redcliffe Sunrise

would like to invite you to a

TRAVEL TRIVIA NIGHT

When: Thursday 21 August 2014

Where: REDCLIFFE GOLF CLUB

Time: 6:00 pm for a 6:30 pm start

RSVP: 15 August 2014

Phone Sandra - 0437443114



- \$20 gives you an entry ticket, nibbles, raffle tickets to the value of \$10 and a night of fun. (Cash payment may be made on the night to your team captain. There is an ATM on site.)
- Come on your own, bring some friends or a complete team of 10
- Lots of raffle prizes to be won



SHARE YOUR PASSION
FOR ROTARY!
REFER A MEMBER!





Walk for Kids is on again!

Registration for the **100 km Walk for Kids** is \$140, this includes all food, drinks for both days plus overnight camp style accommodation at Rocky Creek amongst the Glasshouse Mountains. Adult walkers will receive a walk for kids t-shirt and kids will receive a wrist band. The event will be held over two days running from **13-14 September 2014..**

Day 1 begins at 6am Town Park North Lakes, where the walk director runs over our safety guidelines then we are OFF!! Travelling through Kallangur, Dakabin, Morayfield and onto Caboolture where we stop for our lunch break at the Historical Village. From there it's on our way to Glasshouse Mountains via Elimbah and some very scenic roads along the very original "Old Gympie Rd", including approximately 8k's of dirt track. Day 1 finishes at about 57km's where we stay the night at Rocky Creek campsite. A good stretch, showers, BBQ dinner and bed to rest up for a big day 2.

Day 2 begins with breakfast and a quick bus ride to our starting position at the bottom end of the Sunshine Coast. From Golden Beach, Caloundra, we make our way along the beautiful walking tracks through King's Beach on our way to Mooloolaba. Lunch is taken overlooking the ocean from the lookout at Alexandra Heads and the finish line is in sight. On approach to our finish point you'll smell the BBQ sizzling as local Rotary Clubs prepare for our arrival, and family members of all walkers and support crew are invited to Maroochydore Rotary Park at Cotton Tree to welcome the walkers in. Along with the BBQ there will be a few beers on offer as the tired yet happy walkers rest their weary legs and share stories with family and friends before heading back home for a well earned rest.

Register Now

<http://www.everydayhero.com.au/event/Walkforkids>

Donate



Cecil Blount DeMille was an American film director and film producer in both silent and sound films. He was renowned for the flamboyance and showmanship of his movies. Cleopatra (1934) was his first film to be nominated for the Academy Award for Best Picture. The pinnacle of his career started with Samson and Delilah (1949), his third biblical epic which had "an all-time record business." He went on to be nominated for the Academy Award for Best Director for the first time for his circus drama The Greatest Show on Earth (1952), which won the Academy Award for Best Picture. His last and most famous film, The Ten Commandments (1956), is currently the seventh highest-grossing film of all-time adjusted for inflation.

He was married to Constance Adams DeMille in 1902 with whom he had one natural child, Cecilia, and three adopted children, Katherine, John, and Richard. DeMille died in January 1959 of a heart ailment at the age of 77.

Cecil B DeMille was a Rotarian with RC HOLLYWOOD.

Rotary Information

SOME ROTARY "FIRSTS"

- The first Rotary club meeting was in Chicago, Illinois, on February 23, 1905.
- The first regular luncheon meetings were in Oakland, California, chartered in 1909
- The first Rotary convention was in Chicago in 1910.
- The first Rotary club outside the U.S.A. was chartered in Winnipeg, Manitoba, Canada, in 1910
- The first Rotary club outside of North America was chartered in Dublin, Ireland, in 1911
- The first Rotary club in a non-English-speaking country was in Havana, Cuba, in 1916
- The first Rotary club in South America was chartered in Montevideo, Uruguay, in 1918.
- The first Rotary club in Asia was chartered in Manila, Philippines, in 1919.
- The first Rotary club in Africa was chartered in Johannesburg, South Africa, in 1921.
- The first Rotary club in Australia was chartered in Melbourne (RC Melbourne) in 1921.



Rotary Giving & Grants

A record-setting year

Owing to the leadership and financial support of Rotarians around the world, 2013-14 was a record-setting year for our Annual Fund. Preliminary results suggest that more than \$250 million was contributed to help change lives locally and in communities around the world. Thank you!

Plant a forest
with a
single tree.



The Rotary Foundation
Endowment Fund
is an investment that provides
ongoing funding for a better world.
Go to www.rotary.org/give.



What is Rotaract?

Rotaract is a global organisation that empowers University students and young professionals aged 18 – 30yrs to create positive change in their local communities and around the world. Rotaract provides unique opportunities that assist its members in becoming the business and professional leaders of tomorrow.

Rotaract Clubs are more than just community service groups. Each club is part of a global effort to bring peace and international understanding to the world. This effort starts at the community level, but it knows no limits in its outreach.

*Rotaract is about **HELP, LEARN, ENJOY**. We help those in need, learn through professional development opportunities, and enjoy social activities.*

What is your commitment?

Attendance at fortnightly meetings and/or Community Activities

Why we want to start a Rotaract club

I was involved in Interact during high school, I then went on the Rotary Youth Exchange Program during my Gap year and through these experiences I experienced some of the absolute wonders of what Rotary does in this world. Upon returning home from my exchange I felt like I was asking ok what is next in my journey with Rotary, however there currently isn't really anything in our district for young adults. It wasn't until I attended the RYLA program in May this year that I met Alex who had also been an Interact member and when finishing high school felt like something he was missing and that's when we decided that we would be the ones to change that by starting up a Rotaract Club.

Interested or know someone that might be?

If so

- join our Facebook group – Rotaract D9600
- and come along to our interest meeting

Saturday 9th August, 2014 10am – 12noon

Rotary International D9600 Office
Evergreen Centre
Shop , 12 Discovery Drive
NORTH LAKES QLD 4509

If you can't attend but would like more details or if you have any questions please contact:

Sharnelle - ☎ 0435 550 165 or ✉ Sharnelle.kube@ugconnect.edu.au

Alex - ☎ 0468 776 015 or ✉ alexander.moore1@ugconnect.edu.au

Facts of the Matter: Coffee



ACCORDING TO ONE LEGEND, coffee was discovered in Ethiopia by a goat herder, who noticed that his goats became hyperactive insomniacs after consuming the plant. By the 15th century, coffee was being cultivated in Yemen, where people gave it the Arabic name *qahwa*. To maintain control over coffee production, Arab rulers banned the export of fertile beans. The Dutch smuggled out some plants, however, and by the 1600s had begun growing coffee. Soon, much of Europe's supply came from the Dutch colony of Java – an enduring nickname for coffee.

COFFEE BEANS are seeds, located in the centre of the coffee cherry – the fruit that grows on coffee plants. There are dozens of coffee plant species, but commercial coffees use mainly two: arabica, which represents about 70% of all coffee sold, and robusta. Robusta has about 50% more caffeine than arabica and is often used for instant coffee and coffee blends. The most expensive coffee, kopi luwak, is harvested from the dung of the civet, a nocturnal cat-like animal in Indonesia. The civet eats the coffee cherries, which ferment in its stomach acids. The excreted beans, after cleaning and roasting, can cost up to US\$600 per pound.

WORLDWIDE, we drink about 400 billion cups of coffee each year – that's about 12,000 cups per second. Though Hawaii is the only U.S. state that grows coffee, the nation has exported its own brand of coffee culture. Starbucks began as a single Seattle store in 1971 and now has nearly 20,000 locations in more than 60 countries. In a \$4 latte, coffee beans account for about 40 cents of the price.

CENTURIES AGO, a cup of coffee could lead to a death sentence. Sultan Murad IV, a ruler of the Ottoman Empire, worried that communal coffee drinking would lead to dissent and conspiracies against the government – so he reportedly used a broadsword to lop off the heads of anyone who drank coffee in public. Coffee now has a more favourable reputation, for its health effects. In one study, people who drank four cups daily were about 10 % less likely to develop depression, compared with those who drank no coffee. Other research suggests that increased coffee consumption may lower the risk of type 2 diabetes, and that coffee could improve circulation in small blood vessels, possibly leading to better heart health. When scientists fed bee's nectar containing caffeine, which occurs naturally in coffee plant flowers, the bees were three times more likely to remember a flower's scent than those that received sugar instead.

– S.A. Swanson



In March, the World Health Organization announced that its Southeast Asia region is officially polio-free. The certification came on the heels of India's successful fight against the disease: It celebrated three years without polio in January.

The nation's achievement is the result of a gruelling 36-year battle that sent millions of health workers down alleys, up mountains, and across deserts to reach every child in this sprawling country. Not long ago, India had more cases of polio than any other nation in the world. This milestone in Southeast Asia means that 80 percent of the population worldwide lives without fear of the paralyzing disease.

WHERE IS ROTARY GROWING AND WHY?

"The average age of Rotarians in Africa is younger than in the United States or Europe. Clubs are relevant and vibrant, and support the belief that it is an honor and a big deal to become a Rotarian," says Thomas Branum, Reach Out to Africa Committee chair and past RI director.

In India, three districts are collecting data to develop a plan for starting new Rotary clubs for the sons and daughters of Rotarians. Members also recognize Rotarians who recruit new members, and invite prospective members to half-day seminars to learn about Rotary. "We target former Rotaractors and encourage them to form new Rotary clubs," adds Ullas Kolhatkar, a Rotary coordinator and past district governor. "We also encourage participation from second-generation Rotarians."

"One way we've been successful in Taiwan is by focusing on alumni – people who were in Group Study Exchange and former Rotaractors. We keep track of these people. If we can sponsor a club with a short meeting and no big meal, that will help to keep them," says Gary C.K. Huang, who will serve as 2014-15 RI president.

Countries and areas with largest membership declines, 2003-13

	# of members lost	% loss
UNITED STATES	-58,481	-15%
NPWW	-23,248	-21%
ENGLAND	-7,743	-16%
AUSTRALIA	-5,260	-14%
CANADA	-4,167	-14%

Countries and areas with largest membership gains, 2003-13

	# of members gained	% gain
INDIA	+34,068	+38%
KOREA	+12,671	+26%
GERMANY	+11,114	+27%
TAIWAN	+7,567	+49%
BRAZIL	+4,045	+8%

THE \$3 MILLION PLAN TO RENEW ROTARY

The RI Board of Directors allocated US\$3 million to create and support regional membership plans, recognizing that a global approach would not be as effective as local strategies guided by member feedback. The aim is to increase Rotary membership around the world.

The plans outline goals for 16 regions and the steps for achieving them. "The world is different now," says Allan Jagger, chair of the RI Membership Development and Retention Committee and past RI director. Jagger was involved in creating the plan for clubs in Great Britain and Ireland. "We have to look at where we've come from, what's working, and change what isn't."

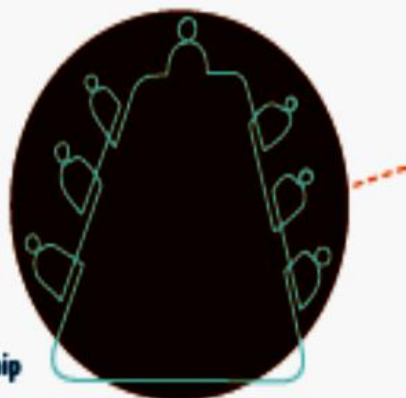
In Great Britain and Ireland, an analysis of the data found that bringing in new members isn't the problem – it's keeping them. Jagger says the team looked into why and discovered that the way Rotary was sold to prospective members didn't fit the reality of joining a club. The membership plan for Rotary International in Great Britain and Ireland responded by recommending a club "visioning" process to help clubs become more attractive to members, both new ones and the ones they already have – something Jagger says hinges on service. "The only way to make clubs more effective is to do more service," he explains. "The more service you do, the more recognition Rotary will get. The more recognition, the more members you will acquire."

In Australia, New Zealand, and the Pacific Islands, regional leaders focused on what they already do well. "There will always be weaknesses," says Jessie Harman, a Rotary coordinator from Australia. "This is about identifying strengths and giving Rotarians and clubs examples of best practices and other tools they can use to strengthen Rotary." One asset in this region is member diversity. To remain strong in this area, leaders set a goal of increasing female members by 6 percent, young members by 5 percent, and culturally diverse members by 3 percent. To work toward that, the Rotary Club of Christchurch South has launched an effort to recruit past Rotary Youth Leadership Awards participants as members.

Though regional leaders developed the plans, it is up to individual Rotarians to make their clubs into groups that people will want to join – and stay in.

700 CLUBS TEST NEW WAYS TO ENGAGE AND ATTRACT MEMBERS

Four pilot programs that allow clubs more freedom to determine meeting frequency, add new categories of membership, and gain flexibility in club operations launched in 2011-12. The pilots – Corporate Membership, Associate Membership, Innovative and Flexible Club, and Satellite Club – run through 2016-17.



Corporate Membership

Gives companies the opportunity to partner with their local Rotary club and appoint up to four employees as active members

TIP: LESS IS MORE

In a pilot study that ran from July 2007 until June 2013, biweekly meetings were linked to a higher rate of membership growth. The pilot showed an overall 90 percent positive impact, with improvement not only in membership but also in fundraising, community service, and support for The Rotary Foundation. The pilot enlisted 200 clubs. Of those, 80 percent chose to hold meetings either twice a month or every two weeks.